



GOTESSONS RELEASE OVER 30 PIECES OF NEWS IN THEIR RANGE – SEVERAL NEW CATEGORIES ARE INTRODUCED

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Gotessons release over 30 pieces of news in their product range and add several new categories to their assortment. “We are opening the doors to something new and are actualizing visions we have” says Marketing Manager Jessica Carlstein.

Last year marked the 10 year anniversary of Gotessons’ launch of their very first screen and each year since, the product range has expanded with new, smart solutions focusing on ergonomics, acoustics and flexibility. This year they are actualizing the vision of storage units with integrated sound absorption, wall and ceiling products with neurodesign and much more.

Green environments decrease stress and increase creativity

Some of the news in the acoustic range are *Tiles moss*, *Wall moss nature* and *In The Grid nature*, all designed by neurodesigner Isabelle Sjövall.

“Did you know that green environments make you less stressed and more creative? Research shows that contact with nature is a crucial ingredient to live a healthier and more sustainable life.

Today, we spend 90 percent of our time indoors and the environments we are in affect us both psychologically and physiologically. Therefore, bringing nature inside can have great benefits. Natural material and nature’s fractals are examples of what inspired the design of “Nature”. It gives the brain a perfect dose of both stimulus and rest and can activate the body’s inner pharmacy. Studies show that design that reminds you of nature can have both positive restorative and health beneficial effects and also make us more creative. Green elements in combination with a good sound environment contributes to a healthier and a more sustainable life”, explains Isabelle Sjövall. The moss products are made of hand picked Scandinavian moss from Nordgröna.

Storage, sound absorbents and room dividers in one

Moving Wall is a completely new series and product category

consisting of three storage units as well as sound absorbents and room dividers: *Media*, *Tower* and *Bridge*. The short sides have shelves and they are mounted on wheels for mobility. *Media* allows you to easily mount a TV screen or a *Sketch writing board* depending on the needs. The smart design allows all cables to be drawn inside the furniture so that the TV screen, lamps and electric sockets can be mounted in a clean way.

Vinyl and patterns among the new textiles

The textile range has been changed and expanded in several ways 2021. The patterned textile *Jane* from *Audejas* is offered for a selection of Gotessons’ best selling soft seating, making it easy to integrate dynamics in interior choices. *Creek* from *Vescom* is a vinyl previously available on floor screen *ScreenIT Health & Care* and from 2021, also available as a choice on several soft seating and screens; the vinyl is an excellent choice for the health care sector, schools, waiting rooms and similar facilities thanks to the possibility to wipe with alcohol based cleaner. Apart from *Creek*, *Jane*, *Omega*, *Pearl*, *Step* and *Blazer Lite* are among the textile news.

Visit www.gotessons.com for more news.

About Gotessons

Gotessons was founded 1984 and have since then developed and been able to offer a complete range of work environment solutions, focusing on office spaces. With Europe as their main market, they secure ergonomic, functional and well design complete solutions for the customer. In 2019, the company was acquired by the investment company Accent Equity as majority owners. Accent Equity will support the board and continue supporting the partowners in their journey with a high growth, as well as accelerating the company’s international expansion. Gotessons Group also includes affiliate company A.M. Acoustics since 2015 and David design AB since 2020.

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