

Swedish championships get top points for their fabulous setting



Götessons had the great honour of constructing the setting for the World Team Table Tennis Championships held in Halmstad between 29 April and 6 May. It was a unique sporting event, in which Scandinavian design was able to really make a mark.

“It was a fantastic week, when we were able to watch world-class table tennis and we were able to meet up in the lounges and conference rooms we fitted out,” says Johan Götesson, Creative Director and part owner of Götessons.

Götessons were involved in constructing everything from the training hall to lounges and press boxes prior to the 2018 World Team Table Tennis Championships. The setting for the awards ceremony and the ‘VIP Warm-Up’ area were a success right from the start.

“We created a unique setting with functional furniture interspersed with plants, where both players and other people associated with the tournament could enjoy world-class sport and relax between matches,” says Jessica Carlstein at Götessons, who designed all the areas.

Götessons also enlisted the help of Bolon and Johanson Design to achieve the ultimate design for the entire event. Destination Halmstad, which project managed the event, is extremely happy with how things went last week. The idea was to take a traditional sporting event to the next level by combining a classic tournament setup with modern, new elements.

“The atmosphere this week has been fantastic. We worked according to the motto ‘Welcome to the next level’ and Götessons, together with our other sponsors and volunteers, contributed greatly to that. Götessons products considerably enhanced the quality of the entire atmosphere, and we have had praise from both players and managers, nationally and internationally. Something that really stood out was Götessons Office Ballz,

which were massively popular,” says Johnny Ewerstein, project manager at Destination Halmstad.

Striking Scandinavian design

Someone who has been around for a long time and has been to innumerable sports halls and table tennis tournaments over the years is Jörgen Person, many times winner of world championship medals. He was the Swedish ambassador for this year’s edition of the World Team Table Tennis Championships in Halmstad and reports hearing praise from several international colleagues.

“I have met players from China, the UK and Germany, among others, this week, and they were really happy with the organisation for this year’s event. The warm-up area was particularly noted, thanks to its modern interior design. Hopefully it won’t be long before Sweden is able to host another major championship, considering the excellent impression we made,” Jörgen says.