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## ANDERS SÄLLSTRÖM

Anders Sällström, born in 1968, grew up in Halmstad and is an established advertising and art photographer.

In Sällströms images, it is usually the person who stands in the center. Whether it is about staged portrait shoots or street photography have a feeling that the models show their true personalities. The images are composed with a human perspective and it shows that Sällström have a unique ability to get inexperienced models to relax and feel natural.

Sällström is autodidact and has gone a long way from the news photo, mainly in the music, to advertising and art photography. In his own studio, he works today as a commercial photographer specializing in images with a human touch.

In recent years, Anders Sällström been increasingly recognized for his art photography, a result from his clear and unique style.

In 2014, Anders opens the gates to Sällström Photo Gallery Halmstad with the aim of strengthening the photo

artists' role by exhibiting both his own as well as other photographers images.

Sällströms' images in the Nordic Art Signature Series has a story of its own. In connection with an advertising shoot in an old industrial building Sällström became fascinated with the patinated walls. When he later curated his own images of music performers such as Billy Idol and Steven Tylor for a rock musician photo exhibition, he came to think about the old walls with their stone-like cracked finish and created a series where the walls serve as background to the rock artists. The Sällström collage style photo art in the series is thus made by the same artist over a period of more than 25 years.

### Selected exhibitions

Stadsgalleriet, Halmstad, Sweden  
Artyfact Gallery, Båstad, Sweden  
Hotell Tylösand, Tylesand, Sweden  
Sällström Photo Gallery, Halmstad, Sweden

<http://www.sallstrom.se>

Du läser om en av sex konstnärer som är utvalda att ingå i Götessons Nordic Art Signature Series. Verken uppgår i serien till max 100 stycken per konstverk för ökad exklusivitet och levereras tryckta och inramade på Götessons ljudabsorberande tavlor. Format är beroende på konstverkets utformning.

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