

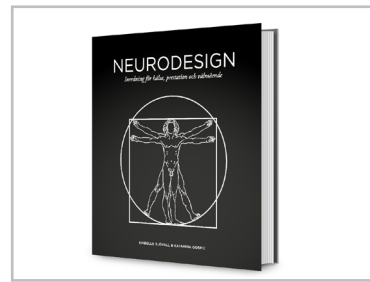


Götessons Board,

From left Tomas Ståhl (board member), Charlotte Bhiladvala (board member), Isabelle Sjövall (board member), Lars Nordin (chairman of board), Emil Johansson (MD, board member) Jim Jonsson (board member), Johan Götesson (CD, board member) Nils Bergström (alternate, main owner Connecting Capital)



Isabelle Sjövall,
Member of the board Götessons



Neurodesign
By: Isabelle Sjövall & Katarina Gospic

NEW MEMBER OF THE BOARD AT GÖTESSONS

Götessons Industri AB boosts its skill levels with the addition of new board member Isabelle Sjövall. Educated at Handelshögskolan in Stockholm and Accademia Italiana in Florence, Italy, Isabelle has more than ten years' experience of interior design carrying out projects within architecture, design, and the construction and property industries.

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"The recruitment of Isabelle will give the company a vitamin boost, in the form of her specialised knowledge within neuro research and interior design", says Emil Johansson, MD of Götessons.

Isabelle Sjövall is MD and owner of Stargo interior design, a firm that specialises in concept design as well as property optimisation for exclusive items.

"I am receiving more and more enquiries from public contractors and commercial bodies looking for specific effects that can be achieved through knowledge of how the human brain works, something I call Neurodesign. I think that this will be my most important tool in my board work at Götessons. I want to work to further increase customer benefits with Götessons products", explains Isabelle Sjövall.

About Neurodesign

The brain is a person's most important organ. It shapes thoughts, imparts feelings and controls bodily functions. In short, it determines how you feel and perform. The design of our working environment is therefore important for our well-being and productivity.

"Most people can instinctively understand that plants or colours in the office make a difference to the work effort. But it is not as easy to make the connection from that to knowing that a low office ceiling makes it easier to focus on detail", says Isabelle.

About the book

Interior designer Isabelle Sjövall and neuro researcher Katarina Gospic are authors of the book, Neurodesign, an exciting inspiration book where the brain, body and biology meet interior, architecture and design. The fusion between these subject areas gives you the tools to furnish both home and office in a way that optimises health, performance and well-being.

ISABELLE SJÖVALL

- Age: 32
- Education: Handelshögskolan in Stockholm and Accademia Italiana in Florence, Italy.
- Best thing about Götessons? Götessons is a company with a unique combination of stability and great passion for innovation and design. It is an unusual and very successful concept that the industry needs for the future. In addition, the people behind the Götessons success story are extremely nice and interesting to work with.
- Currently has released the Neurodesign book, runs Stargo company and is a new member of the board at Götessons.